

# STRATEGIC THINKING, PLANNING, AND FACILITATION MASTERCLASS

Oct - Nov  
2024

Certification from  
Haines Centre for  
Strategic  
Management,  
Singapore



 8.00am - 5.00pm



Sukma Indera Hall,  
CSPS Building,  
Brunei Darussalam

## Course 1

### STRATEGIC THINKING

09-10 Oct, 2024 (2 days)

This newly introduced course will allow participants to achieve better clarity of purpose for themselves and their team, resulting in greater, self-motivation, stronger cohesiveness, sharper focus and consistently better results. A more strategic outlook that translates to more productive and effective actions leading to more sustainable results in the long term. Participants will achieve better decisions based on better logic and a more complete and holistic view, as well as higher collaboration, less conflict in their teams with higher output greater problem-solving ability.

## Course 2

### CERTIFICATE OF COMPETENCY IN STRATEGIC PLANNING

28 - 31 Oct 2024 (4 days)

Course 2 guides participants through the 10-step Haines Model of Strategic Management, using Systems Thinking: prepare to begin, envision the preferred future, define key success measures, assess the current state, develop core strategies, develop three-year business plans, develop annual plans and strategic budget, prepare to implement, drive implementation and transformation, and conduct annual strategic review and updates.

## Course 3

### MASTERCLASS CERTIFICATE IN HAINES STRATEGIC PLANNING FACILITATION

26-28 Nov, 2024 (3 days)

Course 3 is a Haines Masterclass where participants attend a 3 days immersion and boot camp, to demonstrate their mastery of the topic and acquire more in depth knowledge and competency. Our Haines expert facilitator will provide feedback on performance and assess understanding of the topic. Haines certification will be awarded upon completion of this course. Course 1 and 2 are compulsory for Course 3.

A series of training courses which combines Strategic Thinking, Strategic Planning, and Facilitation skills and perspectives to build leaders in all organisations.

### Participants' Feedback:

"EXCELLENT DELIVERY OF KNOWLEDGE AND EFFECTIVE IN SETTING PARTICIPANTS TO IMPROVE WAY OF THINKING"

**Workshop Participant, 2024**

"EXCELLENT KNOWLEDGE ON THE TOPICS (FACILITATOR), VERY FUN, PROACTIVE, INTERACTIVE AND VERY STRAIGHT FORWARD. THEREFORE, EASY FOR ME TO UNDERSTAND"

**Workshop Participant, 2023**

"GOOD ENVIRONMENT FOR LEARNING AND EASY TO UNDERSTAND LECTURERS, TALKING IN LOCAL CONTEXT"

**Workshop Participant, 2022**

## OUR FACILITATORS

### Course 1

- Dr Azrinah Rahman
- Yuzilawati Abdullah
- Izzati Shahari

### Course 2

- Dr Diana Cheong (Course Leader)
- Dr Azrinah Rahman
- Yuzilawati Abdullah
- Ahmad Khairul Anwar Nor Hashim

### Course 3

- Stephen Lin, Asian Regional Managing Partner, Haines Centre for Strategic Management, Singapore

## REGISTRATION

To find out more, please visit [www.csps.org.bn/training/stpfm2024/](http://www.csps.org.bn/training/stpfm2024/) or contact:

E: [training@csps.org.bn](mailto:training@csps.org.bn)

P: (+673) 2445841/2

☎ (+673) 8679841

📘 csps.brunei

🌐 csps\_brunei

LAST DAY OF REGISTRATION:  
18 September 2024

# OUR FACILITATORS

## DR DIANA CHEONG CHIEF RESEARCHER, CSPS



Dr Cheong is a leading local consultant in Public Policy. She was recently commissioned as the lead consultant to formulate the National Youth Policy of Brunei Darussalam and a provision of a Strategic Planning Framework, and also the lead consultant for the Royal Brunei Police Force Strategic Plan. Prior to joining CSPS, she was a Senior Lecturer in Public Policy for Universiti Brunei Darussalam (UBD) and held a number of principal administrative posts at UBD such as Dean of Research and Postgraduate Studies, and Director of the Institute of Leadership, Innovation and Advancement. At both UBD and CSPS, she played a leading role in designing and facilitating executive development and change management training programmes. She is also a qualified Advocate & Solicitor (Lincolns Inn, Supreme Court of Brunei), Harvard trained in Negotiations and Competitive Decision Making, Strategic Planning (Haines Master Class and Gold Mastery Certification, Futures Thinking and Scenario Planning (LKYSPP, Singapore), Strategic Implementation (Haines), Change Management (Macquarie, Australia), and Strategic Foresight & Horizon Scanning (Action Foresight, Australia). She is a member of the Advisory Board for the ASEAN Foresight Alliance and Head of the Brunei Futures Initiative (BFI).

## DR AZRINAH RAHMAN RESEARCHER, CSPS



Dr Azrinah heads the Public and Social Policy Unit at CSPS and also the Co-Vice Head of Brunei Futures Initiative (BFI). Her current research interest includes those on future skills and education, family and work-balance policies, intergenerational solidarity, gender disparity and women's status in society, early childhood development, family and carework. She has been involved in several projects that incorporates Strategic Planning and Futures Thinking including the National Youth Policy of Brunei Darussalam and Youth Unemployment in Brunei Darussalam: Towards a Sustainable Job Future. She is trained in Futures Thinking and Scenario Planning (LKYSPP, Singapore), Strategic Planning (Haines Master Class) and Research Methodology (Universiti Tun Abdul Razak, Malaysia).

## YUZILAWATI ABDULLAH ASSOCIATE RESEARCHER, CSPS



With a background in Energy Economics and Islamic Banking & Finance, Yuzilawati has been involved in numerous projects at CSPS, and facilitates workshops for CSPS and government stakeholders. She has also provided training at the Civil Service Institute, in Strategic Foresight to senior government officers, as well as participants of the Youth Executive Programme. She is trained in Strategic Planning (Haines Master Class and Gold Mastery Certification), Strategic Implementation (Haines), Foresight (School of International Futures, London) and Strategic Foresight and Horizon Scanning (Action Foresight, Australia) She is also the Co-Vice Head of Brunei Futures Initiative (BFI).

## DR KARTINI RAHMAN ASSOCIATE RESEARCHER, CSPS



As an associate researcher, Dr Kartini Rahman has considerable experience facilitating workshops, conducting emerging issues analysis and horizon scanning in research projects such as in formulating the 'CSPS Future Deck Cards', and the 'Study of Youth Unemployment in Brunei Darussalam: Towards a Sustainable Job Future'. Kartini has worked as a workshop lead with NGOs to prepare Brunei's youth for a future in policy making in the 'Youth for Policy Workshop'. Her main research interests and expertise are the future implications of population ageing. Kartini has a PhD in Gerontology from University of Southampton, UK, and has participated in CSPS' train-the-trainer workshop in strategic foresight and horizon scanning in 2016.

## NUR IZZATI HAJI SHAHARI

ASSOCIATE RESEARCHER, CSPS



Izzati Shahari is an Associate Researcher at the Centre for Strategic and Policy Studies (CSPS). Izzati has an MSc in Social Statistics (Research Methods) and a BSc in Applied Social Sciences (Criminology) from the University of Southampton, UK. Izzati's strong academic background on research methods, particularly in survey design and quantitative analysis of social science data, is complemented by her certification in Public Policy Analysis from the London School of Economics and Political Science (LSE). She is trained in experimental designs to assess the impact of public policies, public policy communication, and effective data visualisation. She also has considerable experience facilitating workshops and managing nationwide research projects such as the 'Brunei Barometer 2023', 'National Financial Literacy Survey 2023' and 'Women Development in Brunei Darussalam'. Her capabilities include coding paper-based surveys into computer-assisted personal interviewing (CAPI) tools, utilising digital tools to manage large survey data, as well as overseeing and providing guidance to fieldworkers throughout the data collection period for quality assurance. Prior to joining CSPS, Izzati worked with the Brunei Darussalam Central Bank, where her responsibilities primarily concerned the development and implementation of national Anti-Money Laundering and Counter-Terrorism Financing (AML/CFT) policies.

## AHMAD KHAIRUL ANWAR BIN NOR HASHIM

ASSOCIATE RESEARCHER, CSPS



Anwar Nor Hashim is an Associate Researcher at the Centre for Strategic and Policy Studies (CSPS). His primary responsibility is to provide support for research projects within the fields of economics and social policy. Some recent projects that Anwar has been actively involved in include 'Brunei Economic Outlook,' 'The Brunei Barometer' (2023), and the development of strategic plans for external agencies. He also facilitates Research Methods for Policy Analysis workshop for government stakeholders. His primary research interests are centered on macroeconomics and labor economics, and he is also proficient in data analytics; including data cleaning, analysis, and visualization. Before joining CSPS, he worked at Berjaya Corporation in Kuala Lumpur, where he was tasked with conducting data analysis and extracting valuable insights to guide strategic decision-making across various business units. Anwar obtained a Master's degree in Economics from Universiti Kebangsaan Malaysia (UKM) with a research dissertation on the macroeconomic determinants of unemployment in Malaysia throughout 1982 to 2019. He earned a Bachelor's Degree in Economics from Universiti Brunei Darussalam (UBD) and was a recipient of the university's Silver Medal.

## STEPHEN LIN

ASIAN REGIONAL MANAGING PARTNER,  
HAINES CENTRE FOR STRATEGIC MANAGEMENT, SINGAPORE



Stephen Lin is the Asian Regional Managing Partner of Haines Centre for Strategic Management. He is a member of the Centre's Executive Committee and Board of Examiners for its Certification programmes, and an adjunct instructor of the University of San Diego's Division of Continuing Education. He holds a Master in Organisational Leadership, and is co-author of "Enhancing Your Strategic IQ - Winning Strategies from A to Z". Part of a handful of strategic management consultants outside of North America certified by the Association for Strategic Planning (ASP) as a Strategic Management Professional (SMP) i.e. the highest level of competency, he is a Founding Member and Council Member of the Strategic Management Forum, an international organisation dedicated to the advancement of strategic management. He is the Centre's master facilitator in Asia for training and consultancy in strategic thinking, strategic planning, strategy implementation, leadership, design thinking and innovation.



قوسٲ كاچين سٲراٲيكيك دان داسر  
Centre for Strategic and Policy Studies

Simpang 347, Jalan Pasar Baru,  
Gadong BE1318  
Negara Brunei Darussalam